

MARE FAIR



Like many of you, I can honestly say Mare Fair is my favorite con, it brings joy to my life. There's something here for everypony, whether it's laughing with friends at panels or hunting for treasures at the Vendor Stalls.

Please remember to be kind to your fellow attendees.

For our hardworking volunteers: The generosity of your time and energy are what make Mare Fair possible, thanks for everything you do.

Huge thanks to our sponsors for their continued support and loyalty. Let's have a magical weekend full of mares and mare activities!

Sincerely,
Corpulent Brony
Head Pony In Charge



Visit our website at
marefair.org

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Registration

THU 5:00PM-10:00PM

FRI 9:00AM-12:00AM

SAT 9:00AM-12:00AM

SUN 9:00AM-12:00PM

*Moves to Janny Closet
at 5pm Friday onwards*

Marechandise Store

FRI 11:30AM-6:00PM*

SAT 10:30AM-6:00PM*

**High tier sponsors get
in 30 minutes earlier*

Floor Bored's Battle Station

FRI 2:00PM-12:00AM

SAT 10:00AM-10:00PM

SUN 10:00AM-6:00PM

Vendor Stalls

FRI 11:30AM-6:00PM*

SAT 10:30AM-6:00PM*

SUN 10:30AM-5:00PM*

Milky Way's Parlor

Friday and Saturday
9:30pm-12:30am*



The Mare Gallery

Upper Level – Salon 2

FRIDAY 1PM to 8PM

SATURDAY 10AM to 5PM



Panels

Last updated on the 12th of August, make sure to check the website for any schedule changes!

marefair.org/schedule

S Safe

S Suggestive

Q Questionable

E Explicit



Friday

September 5

OPENING MAREMONIES

10:00AM–11:00AM *Mare Stage*

Kick off another weekend of mares!

S Minuette Appreciation Panel

Friday, 11:30AM–12:00PM *Faust's Home*

Come learn the history of the toothpaste pony.

S Pony Mad Libs

Friday, 11:30AM–12:30PM *The Snow Pit*

Trot on down and we'll play Pony Mad Libs, the short story fill in the blank game. It's all about ponies written by yours truly.

Q Make a Cringe Community OC

Friday, 11:30AM–12:30PM *Fort Reckless*

Returning like that school dream, we're making another OC.

S Mare Merch Trading

Friday, 12:00PM–2:00PM *Raggie's Room*

An open swap meet for convention merchandise! Bring items you want to trade, from plushies to posters, and make trades directly with others.

Q Who's That Changeling

Friday, 12:30PM–1:00PM *Faust's Home*

Guess the hidden changeling in a pony twist on Mafia as roles are revealed and chaos unfolds.

Q S03E01 - AI Episode Boogaloo: Thanks C.GPT.Larson

Friday, 1:00PM - 2:00PM *The Snow Pit*

One more time with applause we greet back our Hero C.GPT.Larson for an episode specifically crafted for your pleasure and acted out by the panelists and audience members!

S Pony Video Nostalgia

Friday, 1:00PM - 2:30PM *Mare Stage*

Could that be some 2016 vibes? Come in to relax and watch some of the fandom's oldest and most notable pony videos from the ancient years of the early to mid 2010s.

E Plush Sciences 351 w/ lab

Friday, 1:00PM - 3:00PM *Fort Reckless*

This lecture invites students to learn about the technology, construction, maintenance, and history of pony plushies with a special emphasis on life-sized plush. Additionally, students will learn hands on repair basics in the lab portion of this module.

S The Kirin Connection: Buying Merch From China

Friday, 1:30PM - 2:30PM *Faust's Home*

A review of the different ways of buying merch from China. How to get China exclusive merch forwarded home, and what pitfalls to watch out for.

S Equestria Pro Wrestling: MareMania

Friday, 2:30PM - 4:00PM *The Snow Pit*

Equestria Pro Wrestling concludes at Mare Fair with MareMania! The 20-Mare Pony Rumble returns, Starlight faces off with Trixie, and Twilight seeks to reclaim her world title from "Applewood" Daybreaker!

S DIY Badge Trade

Friday, 2:30PM - 5:00PM *Raggie's Room*

Create and swap character badges on the spot: draw a fellow attendee's pony, laminate it and trade. Paper, crayons and lamination provided.

S Pony Archival and (You)

Friday, 3:00PM - 4:00PM *Faust's Home*

The Pony Archive presents: Tape backup.

S Mare Masters

Friday, 3:30PM - 4:30PM *Fort Reckless*

Two teams race to name every mare from show screenshots, harder than it sounds! Do they have what it takes to be Mare Masters?

S Cultural Analysis of the Pony Fandom

Friday, 4:30PM - 5:30PM *Faust's Home*

Join Purp as he delves into the intricacies of Pony fandom culture, what we can learn about it from different world cultures, and how the online pony world reflects the real world.

Q Fifty Shades of Neigh

Friday, 4:30PM - 5:30PM *The Snow Pit*

An entertaining and educational panel for how to write better My Little Pony erotic fiction.

S The Trickology Known as Friendship

Friday, 5:00PM - 5:30PM *Fort Reckless*

Faust's masterpiece Friendship is Magic is rightfully lauded, but only by analysing it through a Yakubian lens can we come to understand the TRUE MESSAGE she intended to convey.

S Tamers Watch, Talk, and Shop

Friday, 6:00PM - 7:00PM *Faust's Home*

Welcome to the one of the best shows on earth! Tamers12345 might make an episode today, and he might even come to show you a flawless time! Come on down to [room] at [date and time] or be a bitch!

Q THE WHEEL OF FUNISHMENT 2: THIS AGAIN

Friday, 6:00PM - 7:00PM *Mare Stage*

The Wheel crew returns to humiliate themselves for entertainment and charity, bugs, traps and ridicule await. Dare to take on The People's Wheel?

S Drop The bAss (or How to DJ Like the Wub Star You Are)

Friday, 6:00PM - 7:00PM *Renegade Stage*

Do you want to make people do the Twi-dance unironically? Want to avoid recreating Show Stoppers? Join me for a lesson on how to channel your inner DJ PON3 and tear up the tables! Attendees that make it to the end will get a free ribbon!

E OpenPony: What and how?

Friday, 6:00PM - 8:00PM *The Snow Pit*

Ever dreamed of becoming the small pony? Well, no better time than try out a 20 year old game to do just that! See how easy it is to join and listen to all the antics ponies have gotten up to!

E PLAP 3: Never Free

Friday, 6:00PM – 8:00PM *Fort Reckless*

Test your lewd mare knowledge in a game show and debate why your favorite mare tops the tier list, the winner claims a grand prize.

S Plushmancer Workshop 101

Friday, 6:00PM – 8:00PM *Raggie's Room*

Come learn the basics of plush-making and make a little filly of your own!

S Spaghetti and Tendie Dinner

Friday, 7:00PM – 10:00PM *Café Gauguin*

We cordially invite you to our annual Spaghetti and Tendie Dinner! A portion of every ticket sold will be set aside for our charities this year. A ticket is included with Mare Connoisseur and above. Entry ends at 9:00pm.

S Fluttershy Fan Club

Friday, 7:30PM – 8:30PM *Faust's Home*

Join Fluttershy fan, Feather Data as he takes a deep dive into why he believes the Element of Kindness is indeed best pony in this Fluttershy Appreciation Panel.

S Friendship is Bracelets

Friday, 8:30PM – 9:30PM *Raggie's Room*

Craft mare-themed friendship bracelets and share them with Anons, there's no faster way to win a pony fan's heart.

S Pony Fortress 2 and (You)!

Friday, 8:30PM – 9:30PM *The Snow Pit*

Team Fortress 2 and ponies? More likely than you think, lets talk about ponies in everyone's favorite hat simulation shooter.

Q Jackbox With The Audience

Friday, 8:30PM – 10:00PM *Fort Reckless*

You know it, you enjoy it, Jackbox together with other people from the audience. Funny quips and answers that definitely split the room sure to be inbound!

S You're CRINGE (And that's OKAY)

Friday, 9:00PM – 10:00PM *Faust's Home*

If you can read this you are CRINGE but that's okay! Come to this cringe con's one and only cringe cope panel. Where we'll exchange tips, tricks and stories regarding the hardships that come with being the third cringiest fandom in the world.

Q Famarely Feud!

Friday, 10:00PM – 11:00PM *Mare Stage*

It's Famarely Feud! Two teams square off, racing to guess the top answers from a survey conducted by Anons. Quick thinking, a bit of luck, and plenty of degeneracy decide which team walks away with all the bragging rights.

S The Siren & the Seamare: Making a Splash

Friday, 10:00PM – 11:00PM *The Snow Pit*

A decade after 'The Siren & the Seamare' rocked the fandom, its creator returns to share stories, visuals and secrets behind the song.

S Sketchbook Swap!

Friday, 10:00PM – 12:00AM *Raggie's Room*

Bring over your sketchbooks and have fun drawing cute mares in other people's sketchbooks while yours gets drawn in too! No worries if you're not the best artist, we're all here for fun and most importantly, mares! Highly recommended to bring your sketchbook, drawing supplies, and of course, your character references (Preferably printed out, but a badge is fine too)!





S Who Said That Line?

Friday, 10:30PM – 11:30PM *Fort Reckless*

Think you know the show? Prove it! Random quotes test your pony knowledge as you compete for bragging rights.

S Running a Pony Convention in Current Year

Friday, 10:30PM – 11:30PM *Faust's Home*

Join a panel of experienced convention organizers as we discuss the ins and outs of starting and running a pony convention in current year.

E Goonsesh 3 at Mare Fair 3

Friday, 11:30PM – 12:30AM *The Snow Pit*

Third verse, same as the first. Join us for another chaotic panel of looking at some of YouTube's "best" content, hosted by some people who are probably too inebriated to be on stage.

REMINDER: please do not actually goon in the panel room.

E Smash or Pass

Saturday, 12:00AM – 1:00AM *Mare Stage*

Would, or not to would. It would be up to (You).

S Arting Starvist: a Digital Art Demonstration

Saturday, 12:00AM – 1:00AM *Faust's Home*

A comprehensive demonstration of my digital art programs, process, and poor posture. Multiply, Layers, and Creating Art to Sell. Learn to draw on the computer, and sell art in real life!

E Sketchbook Swap After Dark!

Saturday, 12:30AM – 2:30AM *Raggie's Room*

Swap sketchbooks and draw saucy mares in each other's books, no talent required, just bring your filly references and have fun!

E MILFs After Midnight

Saturday, 1:00AM–2:30AM *The Snow Pit*

Like a fine liquor, mares often get better with age. Meet and discuss with your fellow Anons about what makes a good MILFmare, who is your favorite, and how to nab one of your very own... (Hags & Cougars too!)

Q Mare Hate Panel

Saturday, 1:00AM–1:30AM *Fort Reckless*

Do you like mares? Well we HATE mares. Come to this panel for the hard truths about why mares SUCK!

S CYOA's - How To?

Saturday, 1:30AM–2:00AM *Faust's Home*

How to play a CYOA? How to run one? Come find out how to stay inspired and inspiring and how to avoid common pitfalls.

Saturday

September 6

S Plushies on Adventures

Saturday, 9:00AM–9:45AM *Fort Reckless*

Plushies on adventures: At home, at work, at the restaurant, at the museum, at historical/famous places, to the beach, at the park, in the hospital, in the air, under the sea, into space (maybe?). See where Anons of /mlp/ have brought their plushies and the shenanigans they got into.

Q Fallout Equestria: The Panel

Saturday, 9:00AM–9:45AM *The Snow Pit*

Discussing Fallout Equestria, Some of its side fics, and ideas of such.

S Æther, Magick, and the Whole of Equestria

Saturday, 9:00AM–10:00AM *Faust's Home*

Come hither, everypony, as we explore the reasoning behind Equestria's existence, by exploring our universe, its multiple realms, and their various dimensions—all explained through the Æther.

S Pony Waifu Wedding

Saturday, 10:00AM–11:00AM *Mare Stage*

Ready to marry your pony waifu? Minister Kiwi officiates MARE-trimony for couples who register in advance and pop the question on stage.

S The CMCs Cutiemarks Are Actually Genius

Saturday, 10:30AM–11:30AM *The Snow Pit*

Local man screams about butt tattoos on small children.

Q SFM Ponies Nostalgia

Saturday, 10:30AM–11:30AM *Faust's Home*

Come on in to chill and have the positive vibes and watch some of the random oldest and most notable SFM Ponies animations that were made by the legendary SFM animators from the year that Source Filmmaker added the SFM pony models. All SFM Ponies videos from 2013 to the present.

S Mayo vs Mares: Plushie Cleaning

Saturday, 11:00AM–12:00PM *Raggie's Room*

I have two rug doctors, a gallon of detergent and am autistic about dirty plushies. I will teach (You) how to make your ponies nice and clean! Volunteer mares wanted!

Q PTS v. IRL - The Mare-sical!

Saturday, 11:30AM–2:00PM *Mare Stage*

It's... a... musical! A musical, And nothing is as kino as a musical! With mares and OC's, and men who are green, And countless slide thread spamming by that [NICE GUY] OP! Bright lights, stage fights and a dazzling sunbeam, It's such a delight, there's nothing quite like a mares-ical!

S Ponies The Anthology

Saturday, 12:30PM – 1:30PM *Faust's Home*

Come on in to laugh and relive some of our favorite past memories of the Ponies the Anthology video series! We will be showing a compilation from the videos of the past and a preview of material from our upcoming project Ponies the Anthology 8!

E "Trade Ya" – Sticker Swap

Saturday, 12:30PM – 1:30PM *Raggie's Room*

Bring your sticker books and swap pony stickers like at Rainbow Falls, waifus, cursed art, holographics and memes are all welcome. If it sticks, it swaps!

S Matinée and Soirée's Cosplay Contest

Saturday, 1:00PM – 2:30PM *Fort Reckless*

Matinée & Soirée host the ultimate pony cosplay contest! Step up, show off, and maybe confuse us enough to win a prize.

S Behind the Soundboard: Amres in Action

Saturday, 2:00PM – 3:00PM *Mare Stage*

Step behind the scenes with our AV leads to see how lights, mics and teamwork turn chaos into concerts, hands-on demos and laughs included.

S Look What You Did Again

Saturday, 2:00PM – 3:00PM *Faust's Home*

A look into the generosity of the fandom and all they have done for the horses of Fallen Oak.

S how2anon

Saturday, 2:00PM – 3:00PM *The Snow Pit*

how2anon, lrn everything (you) need to be able to anon: how2tie-a-tie, how2wear the mask, how2wearasuit Group photo of all the Anons afterwards.

S (Anon) Cosplay Contest

Saturday, 3:00PM – 4:00PM *Fort Reckless*

The 2nd Annual Cosplay Contest hosted by yours truly, Anonymous (?).

S Twilight Sparkle Did Nothing Wrong

Saturday, 3:30PM – 4:30PM *The Snow Pit*

Bring your hottest accusations about Twilight Sparkle, brainwashing, failed friendship lessons and more, while her loyal husband defends her with friendship-powered rebuttals.

S Greentext Storytelling 101

Saturday, 3:30PM – 4:30PM *Faust's Home*

Have you ever wondered what it takes to write a good pony greentext? Join us as we discuss popular writing thread genres on /mlp/ and how you can contribute. A cringe-inducing dramatic reading will also be performed live by QuillAnon at the end of the panel for your enjoyment.

S Pony Plush Meetup

Saturday, 4:30PM – 5:30PM *Fort Reckless*

Pony Plush Meetup, come hang out, take pictures, let your plush join the plush pile.

Q Board Made

Saturday, 5:00PM – 5:30PM *The Snow Pit*

4chan made a panel and I will present it.

Q NEETpone Appreciation Panel!

Saturday, 5:00PM – 5:30PM *Faust's Home*

Celebrate /mlp/'s favorite misfit ponies, introverted, nerdy and maybe stinky, with a plush Floor Bored guest and free ramen cups.

S Perler Bead Workshop

Saturday, 5:00PM – 8:00PM *Raggie's Room*

Make a perler bead piece of a Mare Fair mascot. Kits and supplies are provided; freeform designs aren't available due to time limits.

E The History of Clop!

Saturday, 6:00PM – 7:00PM *Faust's Home*

Learn how clop art evolved: the early artists who heated up the fandom, where they are now, and why mare anatomy still fascinates us.

S The 4cc Presents: Rigging Three Stars Using Mares

Saturday, 6:00PM – 7:30PM *The Snow Pit*

So have you heard the news? The news about /mlp/ using the power of Mares to win THREE STARS? Well if you have not or want to walk down memory lane; then come join us as we celebrate both the success of /mlp/ in the 4chan Cup and also to Mare Fair in the Friendship Association Games and Champions League!

E Wetbrain: Spicy Edition!

Saturday, 7:30PM – 9:30PM *Fort Reckless*

Artists draw random tag combos while Anons vote; losers eat a hot-sauce chip. Donations spin the Wheel of Pain, with proceeds to Fallen Oak!

S Unnamed Background Pony Panel #3

Saturday, 8:00PM – 9:30PM *Faust's Home*

Come appreciate some background ponies and win some fabulous prizes! I love them! \oco/

S Story Time with Aventicus

Saturday, 8:00PM – 9:30PM *The Snow Pit*

Join Aventicus and friends for Story Time: vote on a genre, pick a story and volunteer to voice the characters. The event is recorded.

S Bring Ponies to Life

Saturday, 9:30PM – 12:00AM *Raggie's Room*

Want to learn how to bring your sketches to life? This panel welcomes all artists to draw with each other, all levels welcome, especially beginners! Drawing supplies like paper and coloring pencils will be provided.

C Use Your Words: Unhinge Edition

Saturday, 10:00PM – 11:30PM *Fort Reckless*

Join us for a unfliter, laugh-out-loud game panel based on Use Your Words! Watch six panelists go head-to-head in three hilarious rounds of wordplay, with audience members joining in using their phones to submit funny responses. Whether you're playing or cheering from the crowd, it's fast, fun, and full of chaotic energy!

S Are you bored with your life?

Saturday, 10:00PM – 11:00PM *Faust's Home*

Join Corpulent Brony as we try to make sense of an unfiltered AI fever dream, roast some robots, and maybe—just maybe—learn a little something about ourselves.

S Bootleg Anthology 5 Screening

Saturday, 10:30PM – 12:00AM *The Snow Pit*

We're screening the Anthology 2025.

E My Little DUI

Sunday, 12:00AM – 2:30AM *Fort Reckless*

Nine degenerate artists, pens and paper, and some lonely car keys. My Little DUI (Drawing Under The Influence)! Each donation to Fallen Oak will further test our ability to draw flanks while drunk.

S Pone Calls

Sunday, 12:30AM – 1:30AM *The Snow Pit*

Let's call up your favorite ponies... and harass them.



Sunday

September 7

S Lets Find The Pony Positives

Sunday, 9:00AM – 10:00AM *Fort Reckless*

We've all had out fun riffing on the Ponies of the Past, but are they really that bad? Can anything good be said about them? Join Concert Cruiser as He takes a deep dive into the Previous Generation of MLP and tries to find anything good in The Pony Positives.

S Mareaholics Anonymous

Sunday, 9:00AM – 10:00AM *The Snow Pit*

Take a break from partying and hear one brony's recovery story about drinking at cons. When fun turns to trouble, you're not alone.

Q Military Bronies

Sunday, 9:00AM – 10:00AM *Faust's Home*

A panel of military bronies talk about their experiences as a brony in the military, and for those who are no longer in the military their life after serving.

S Healing Trauma as a Brony

Sunday, 10:30AM – 11:30AM *Fort Reckless*

Learn tools to heal trauma that affects bronies at any age. Share or listen as we explore ways to process past events and move forward.

S Pinkie 4 Princess! (Or Why Pinkie Pie would be a better Princess of Friendship)

Sunday, 10:30AM – 11:30AM *Faust's Home*

Are you confused as to why the title of "Princess of Friendship" was given to a pony who had to LEARN to make friends? Don't you want a pony more suited for the job? Come and hear Pinkie's official campaign announcement for Princess of Friendship!

S marecon LIVE!

Sunday, 10:30AM – 11:30AM *The Snow Pit*

Join some of the people that made marecon 2025 possible and get a behind the scenes peek at the past, present, and future of online cytube conventions!

S The Future of Fallen Oak

Sunday, 11:30AM – 12:30PM *Mare Stage*

Exploring the rescue's future over the next 3, 5, and 10 years!

S Rarity Appreciation Panel: Flash Dress Up Game Style

Sunday, 12:00PM – 1:00PM *The Snow Pit*

Relive 2010 flash dress-up games: dress up Rarity in wacky outfits, gush about her and snap photos of yourself beside her in customizable scenes.

S Comics vs Show

Sunday, 12:00PM – 1:00PM *Faust's Home*

Have a passion for the comics or the show? Come on by and have a chat over which you prefer and bring up what parts are your favorite. There might even be free signed, rare comics at the end!

S Charity Auction

Sunday, 1:00PM – 5:30PM *Mare Stage*

Bid for a cause! Join our auction to bid and support our charities!

S Closing Maremonies

Sunday, 6:00PM – 7:00PM *Mare Stage*

It's never been more over.

S Sneedback Panel

Sunday, 7:00PM – 8:00PM *Fort Reckless*

What did you like about the con? What did you absolutely hate? Come yell at the organizers and tell them what you really think. [spoiler]Please be nice, it's been a long weekend. [/spoiler]



Want your time to shine?

Renegade Stage

FRI 11:30AM–5:30PM

SAT 9:00AM–5:00PM

SUN 9:00AM–4:00PM

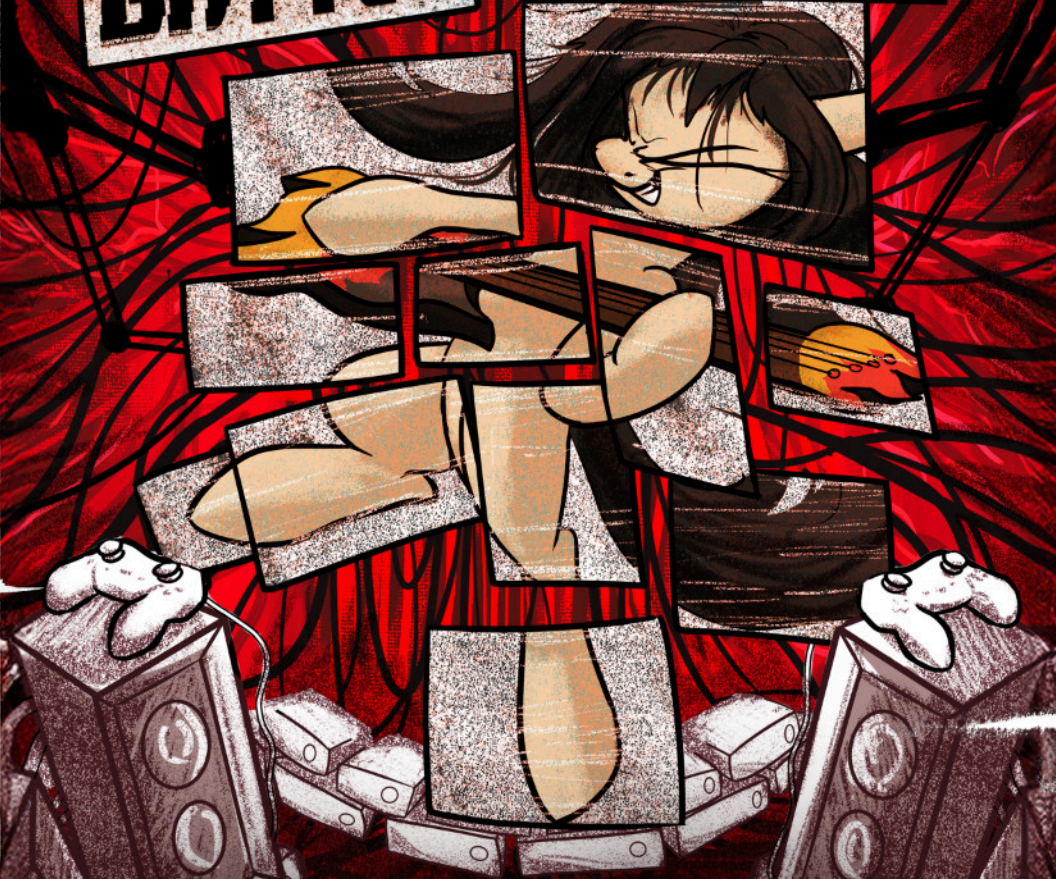
The renegade stage is a multi-purpose room with a stage, speakers, and more for anyone to use! Sign up for a slot on the sheet inside to perform to your heart's content!

FLOOR

BORED'S

BATTLE

STATION



FRIDAY 2:00 PM - 12:00 AM
SATURDAY 10:00 AM - 10:00 PM
SUNDAY 10:00 AM - 6:00 PM

Come dance, sing, and rock out with mares, enjoy our selection of community-created mare games, witness how the playstation changed the way we game, try out a boardgame or puzzle! With a plethora of games, you'll catch your breath every time you come in here! WAHOO!

HEY MATI, I GOT OUR OLD EDGY CRAP
LIKE YOU WANTED. WHY DO YOU-

WHAT IN THE
GOD DAMN

EDGY SHIT

EDGY SHIT
© 2014
ALL RIGHTS RESERVED

TODAY'S THE DAY, SOIREE!
WE'RE BRINGING THE SHOW™
BACK FROM THE DEAD!

THIS IS IMMEDIATELY
A STUPID IDEA.

AND?

...FINE.

LATER...

I DOUBT THE DARK
GODS CARE IF
WE'RE GOTH.

TRUST ME, THEY DO.
I ALSO ACCIDENTALLY
RIPPED MY SHORTS
WITH MY FAT ASS.
LUCKILY, THIS IS
PLEASING TO
THE DARK GODS.

SO HAPPY FOR YOU...

DEAD
SNOWPITY

NOW!!

GET CLOSE.
IT'S TIME.

UGH...

REALLY?

JUST POSE
LIKE THIS.

WHY!?

AND THIS.

AND
ESPECIALLY
LIKE THIS!

GH!

UH... DID THAT WORK?

NOW YOU'RE JUST
SCREWING WITH ME!

LATER...

UHH?

FEELIN' GOOD
AS HELL YET?

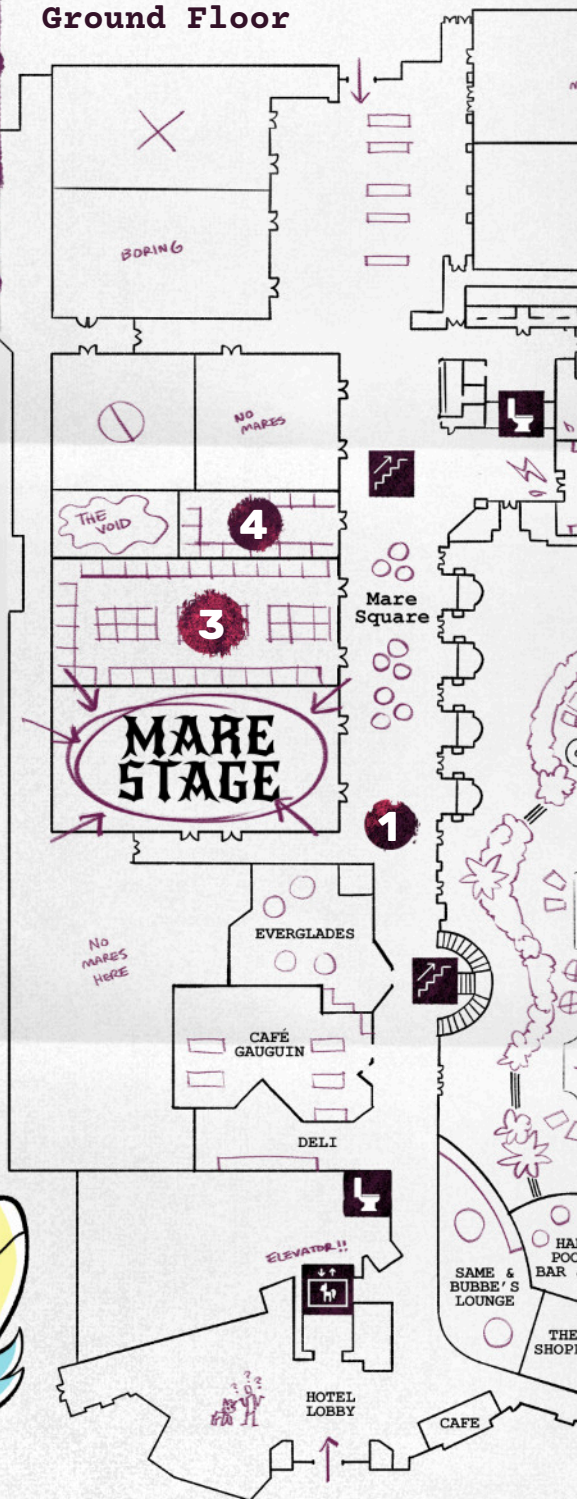
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2023

ROSEN CENTRE HOTEL

Mare Fair 2025

- 1 **Registration**
- 2 **Mare Stage**
Grand A/B
- 3 **Vendor Stalls**
Grand C
- 4 **Milky Way's Parlor**
Grand C
- 5 **Floor Bored's Battle Station**
Signature 1 Meeting Room
- 6 **Info Desk**
- 7 **Renegade Stage**
Salon 7/8
- 8 **Fort Reckless**
Salon 9/10
- 9 **The Snow Pit**
Salon 11/12
- 10 **Janny Closet**
Salon 6
- 11 **Fair Flyer's Charity Room**
Salon 5
- 12 **Faust's Home for Abandoned OCs**
Salon 4
- 13 **Raggie's Room**
Salon 3
- 14 **Mare Gallery**
Salon 2
- 15 **Marechandise Store**
Salon 1

Ground Floor



HAPELESS

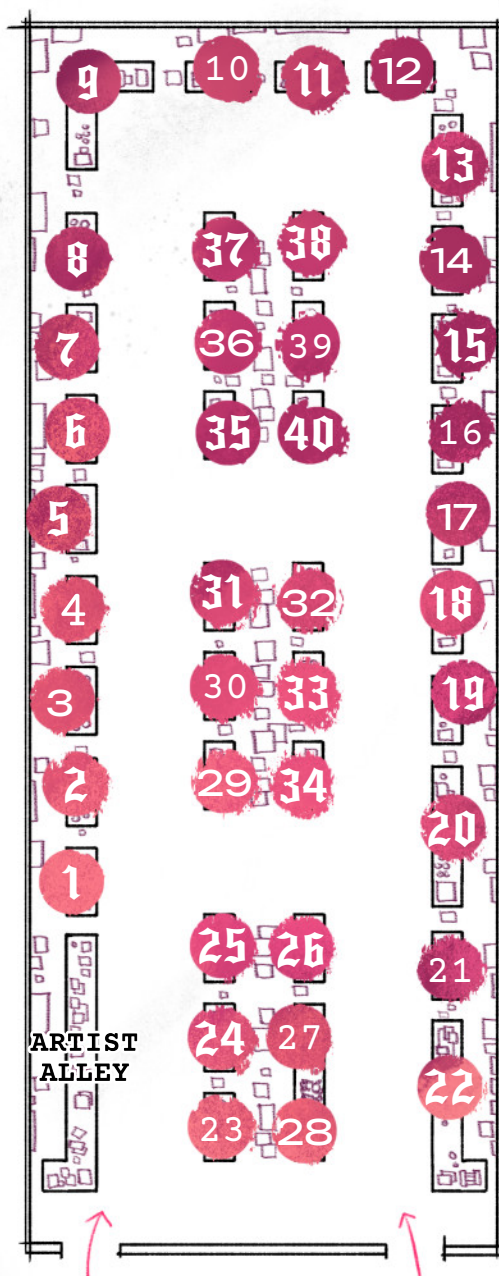
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VENDOR STALLS

Friday 11:30AM-6:00PM *11:00AM
 Saturday 10:30AM-6:00PM *10:00AM
 Sunday 10:30AM-5:00PM *10:00AM

*High tier sponsors can enter at this time
 Saturday lunch break 12:00PM-1:30PM




Vendors

- 1 QTPony Plush
- 2 Christomancer Comics
- 3 Moozua's Art
- 4 Earth-Pony Creations
- 5 Outlaw Works
- 6 Saphy Moon
- 7 Red Palette Art
- 8 Taurson's Cafe
- 9 StudioWhy
- 10 snowpity.shop
- 11 AZGchip Plushies
- 12 Blue Fast Studios
- 13 The Equine Emporium
- 14 The Fungeon
- 15 OverTheLulamoon Crafts
- 16 Czubox & Ande
- 17 Gifter's Gifts and Plush
- 18 TwoShoesMcGee
- 19 Rats Nest
- 20 Floral's Garden of Mares
- 21 Twipie's Mare Oddities
- 22 fannytastical
- 23 Fallen Oak Equine Rescue
- 24 Sigil Ponies
- 25 Midwest Mares
- 26 Pony Express Patches
- 27 Rocket's Equine Outpost
- 28 [poxyboxy]
- 29 Dandy Bouquet Art
- 30 Welder Anon's Humanely-Sourced (snowpity free) Metal Artwork inc.
- 31 Manehattan Plush
- 32 Metalcast Mares
- 33 Equestrian Imports
- 34 First Awesome Platoon
- 35 Seku's Table
- 36 Lytle the Lemur
- 37 KuriNpony
- 38 Dakimakura Dreams
- 39 Oxfordordinary Arts
- 40 MidPrem

All alone on a late night?

Visit **MILKY WAY'S PARLOR**

- 
- 1 Aer0 Ri2k + Welost
 - 2 gothicgalaxies
 - 3 Floral's Lewd Garden
 - 4 Rats Nest
 - 5 TwoShoesMcGee

9:30PM*
to
12:30AM

**9:00 for Sponsors*

- 6 Gifters Gifts
- 7 Blue Fast Studios
- 8 The Equine Speakeasy
- 9 Cora's Mommy Milkers
- 10 Metalcast Marebits
- 11 Nicklusion
- 12 Czubox After Dark
- 13 Mare Flair
- 14 PixxPal+BonePone
- 15 ChristoMancer Comics
- 16 Ande's Blorps
- 17 StudioWhy





1

2

3

5

Twilight Sparkle's
Secret Shipping Fo
Expansion Pack

MARE FAIR
2025

Every time "Found Love in the
Mare Van" changes the ponies it is
shipping, draw 1 card.

"If the Mare Van's a rockin' don't
come a cloppin'!"

- Morning Mimosa

Mare Fair, 2025 by Horridle People Games. Art by IGraeco

sent at the
handi-

MARECHANDISE STORE

Friday 11:30AM-6:00PM *11:00AM

Saturday 10:30AM-6:00PM *10:00AM

*High tier sponsors can enter at this time

This year we are once again featuring our con store, located in the Marechandise room. Everything here is convention exclusive, so this weekend is your only chance to snag these special items!

We'd have a full set of mascot plushies now if we didn't introduce a new character...

4

1

Morning Mimosa Dakimakura \$50

Ever wanted to cuddle the orange horse? With and without her glasses? We don't judge either way. At 150cm, she is perfect for cuddles, naps, and questionable life choices.

2

Matinée and Soirée Plushies \$40 each \$69 for both!

Our beloved twin mascots are finally here in super-soft Symbiote plush form! You could take home just one, but then the other would be left cold and alone in storage forever. You wouldn't do that... right?

3

TSSSF: Mare Fair Expansion \$20

More mares, more mayhem! This official Mare Fair expansion adds our favorite mares into the chaotic world of Twilight Sparkle's Secret Shipfic Folder. Mix them into your deck to create ships that probably shouldn't be allowed outside Florida for public safety reasons.

4

Goth Twins Enamel Pin \$25

This year's convention theme has been completely overtaken by goth mares, but we're all here for it. 2.5" diameter, with raised rose gold metal.

5

Mare Scarf \$25

Mares on a warm weather scarf to keep you safe during the freezing Florida weather!

Charity

This year, we're spreading the love by extending our support to more equine rescues!

Our six charities will receive the funds raised from the Spaghetti & Tendie Dinner, Mareperitif, Charity Auction, and various events this year. **Fallen Oak Equine Rescue and Rehabilitation** will remain as our primary charity and will receive 50% of the funds raised this year. Our other charities will receive the other 50% of the funds raised split between them evenly: **Rainbow's Edge Equine**, **Royal Blessings Rescue**, **Sixteen Hands Horse Sanctuary**, **South West Florida Horse Rescue**, and **Stricker Sunshine Rescue Ranch**.

pony.fallenoak.org



Myself and the horses of Fallen Oak Equine Rescue are so excited to be able to partner with Mare fair again this year. The past two years all of you have blessed the Rescue beyond what I could have ever even hoped for, due to your generosity the Rescue has accomplished so many things and been able to save and rehabilitate more horses than ever before. I so grateful for being chosen as one of the charities this year.

I eagerly anticipate the impact your generosity will have not only for Fallen Oak, but also on the additional five small rescues that have also been chosen for this year. I look forward to seeing everyone in September.

—Kim Sweeney

Fair Flyer's Charity Room

Friday, 12:00PM–6:00PM

Saturday, 12:00PM–8:00PM

Swing by to donate items for the charity auction, or browse what's already been contributed.

Save time by completing the donation form at donate.marefair.org

Charity Auction

Sunday, 1:00PM–5:30PM *Mare Stage*

Bid for a good cause! Support our charities by joining the auction, featuring Mare Gallery art pieces along with many other unique items.

See all listings at auction.marefair.org

Look What You Did Again

Saturday, 2:00PM–3:00PM, *Faust's Home*

The Future of Fallen Oak

Sunday, 11:30AM–12:30PM, *Mare Stage*





BATTLE OF THE MARES

ALL NIGHT SATURDAY

6:00pm **Cantersoft**

6:30pm **Horse Heresy**

7:15pm **Canto Acrylic**

8:00pm **Totalspark**

8:30pm **SpinScissor**

9:00pm **ElectroKaplosion**

9:30pm **Trey Husk**

10:15pm **Shuffle x FLO**

11:15pm **cindykate**

11:45pm **DJ Wiener Schnitzel**

12:15am **Über Chrysalis Dance Party**

1:00am **Sound Bandit**

1:30am **mycutiemarkisagun**

The Hearth's Warming Club



December 5–7, 2025

Ithaca Downtown Conference Center, Ithaca, New York

hearthswarmingclub.com

TEA
BAR



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THE NIGHT THAT LASTED FOREVER

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FEBRUARY 13 - 15 2026
HYATT AGENCY DALLAS



Thank you
to our esteemed sponsors~

MARE SCHIZO

Sky Line

MARE FANATIC

Lemon Drop

MARE AFICIONADO

apanx, The Entirety of PTS IRL

MARE CONNOISSEUR

TFW no Special Somepony, adriaNsteam,
Bug, aperture_tech

MARE ADMIRER Blondie, Olibird, Ebonyglow, chud, mlpfimguy, Blud, HawaiianHippogryph, OATS, Zethneralith, SimonTheSkink, Undead Veggie, RadioClockwise, Cheerilee, MindaPone, Jackalope, Moism, Loafanon, Pony Express Patches, Skylight, Memely, Mr. Metric, Neighpalm, Party_Grunt, Frenchie, CraftyCirclePony, Keeper, LANDROVERGAMING!!

MARE ENTHUSIAST Sky-Fi, Archer, Lecker_Cidre, d1nk, pylony, Aponia, Twiggles, pukie, fused, LunAnoN, i love my car, Whenguac, Schatzi, Spiderb8, Xipsyl, Dark Tempest, Anonymous, Rarity's ass cheeks, Anonymous Maggot, Verity's #1 Carrot Dealer, Ghio, Sunup Howdy, AppleSauce, Anonymous, Changeling Drone #3719, Morepony, Princess Cadance, wand, Kurozu, Lambda Eleven, AZGchip, Lightsolver, Staymare, Cathode Ray, Trash anon, Lotus, soob and froot, Docponyjones, Not a Doctor, midnight macaroni, Verdant Pyre, BloodMoon, Porcelon, World's Nicest Aryannefag, FirelanderX, Blud, Neumagh Anon, MoreMaresPls

STAFF

***Department Lead** and Deputy

HEAD PONY IN CHARGE

Corpulent Brony

BACKGROUND PONY IN CHARGE

**Memely
Ebonyglow**

CHARITY

Weege
SGT. Ardent
BarnOwl
DeltaDay
Huffylime
Pectusamantis
Saucynsmesh
Winter Light

VENDOR RELATIONS

Sigil
Floral Shitpost
Sigil but no Ls
Astral
Fannytastical
joomy
Quiet Reflection

TECHNOLOGY

Princess Cadance
Hoover
Jimm
Kahas
Memely
Mr. Metric
Rarapony
Wolván

ART/DESIGN

Dattebayo
AnonTheAnon (p16)
QuotePony
darkdoomer
eel
floralsh_tpost
HorsePen
Jargon Scott
JayArr
LockHeart
MKogWheel
Seafood Dinner
spoonie
TheBatFang (p19)
TruthOrMare
Welost
Zajice (p14)

VOLUNTEER RELATIONS

Tiny Equine
joomy
Xaekai
GothicAnon
Moonbeam
ShandyShakes

MUSIC

Dasheton

VENUE RELATIONS

Corpulent Brony

OPERATIONS

zozo
yoyo
adriaNsteam
Alex Kindheart
Blue Skies
Darthshadow25
Fading
lagatron3000
Lahtdah
Lastwolfie
MARES n' STUFF™
Marshmallow Creme
Mister Mitty
Mossfish
Opoch
Outis Nemo
Page Turner
Panko
Sunup Howdy
Valiant
Verdant Pyre



OPENING ANIMATION

algotall
AnonTheAnon
BeelztheBub
boggybap
Candelle
ChuckorJerkface
CowsRTasty
Crade
Dattebayo

Ebonyglow
ElectroKaplosion
FunnyStarGalloper
glacier
G00G
Hattsy
Itu
Ja0822ck
Jargon Scott
Loafanon

lockheart
Memely
MKogWheel
MorningBullet
Neuro
Nips
OJ
Optimus
Pabbles
PonyQuarantine
PrinceWhateverer

QuotePony
Rocket-LawnChair
Seafood Dinner
TheBatFang
TruthOrMare
Twipie
Vul
Welost
wenni
Zajice

PUBLICATIONS

Fannytastical
QuotePony

DISTRIBUTION

Kinkhorse
Littlepip Waifuer
Neighpalm or #1
Don Guy
Fimphiliacs
Guilmon999
Hoersbandit
Light Tim
Lilyshine
Man_Jesus
Morflow
Olibird

PUBLIC RELATIONS

Ebonyglow
Reznika
Estonia
CadBrad (honorary)

POST-PRODUCTION

MountHail

AUDIO/VISUAL

Wind Song
Goose
Winchester
Algalon
Cute-Izzy
ElectronicsFreak
Iron Tankris
Jorge
KenyaNot
Midnight Lightning
Midnight Macaroni
Pandela
SexiestBagel
Vivian

SCHEDULING

Gonderlane
SomeFrigginNerd

LOGISTICS

CraftyCirclePony
Florida Man

GAME ROOM

Loafanon
wenni
BlondieAnon
Cinnaboy
Driker
Harblinger
Landrovergamingpony
Lexbuns
nonloser
Pyrogon
Shotgunarts
silence114817
TheMimicArtist

ATTENDEE RELATIONS

CadBrad
Archer
Alice - @koaluhbear
Comrade Silver
MarMarkarp
Wolverine

MERCHANDISE

Tiny Equine
Design Daddy Floral
mousesocks
Worm on a String
Bug
Fireking
Honey Swirl
Moonydusk
Shuffle
The State of Kansas
Titus Constantine



FRIENDS

Misty, Adam, Jennifer, and all the other staff at the Rosen Centre Hotel.
Kim from Fallen Oak Equine Rescue and Rehabilitation.
Gerardine Cruz from EPIC Theatres.
MSP for his assistance and advice.
Lunar Harmony, curator of the Mare Gallery.
Marissa from HelmsBriscoe.
Your Mom as a Pony.

And most importantly...

(You)

Conbook by QuotePony, with additional art from Dino Horse (p4) and MouseuArt (p22)

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I've almost been afraid to ask, but why do all these attendees constantly say "mares" to each other?

Is it a greeting?

Mares.

(Mares)



Don't mind that, it's just an automatic response!

Years of snowpity exposure have turned their brains to complete mare-mush!



Are uh... are they ok?



Absolutely not!

PAT
PAT

mares